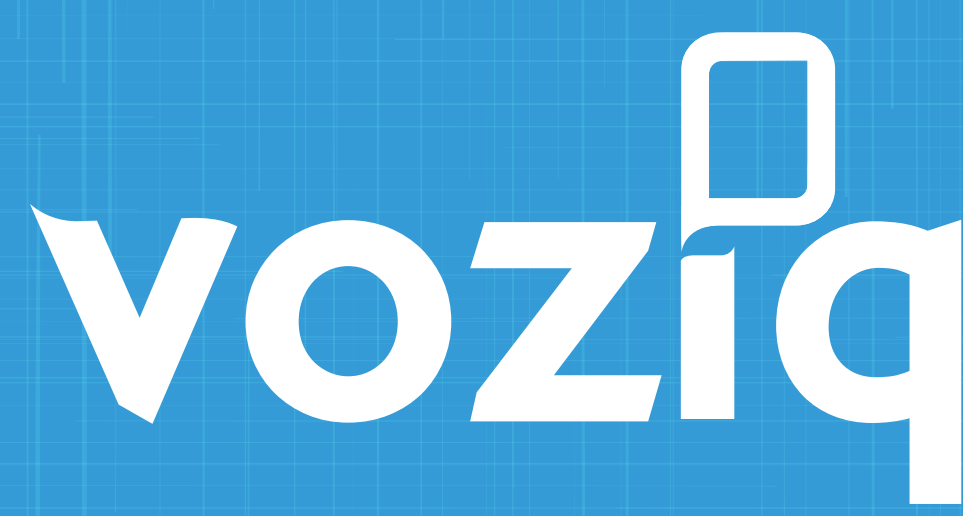


5

Ways To DRIVE ACTIONS With Voziq's Predictive Churn Reduction



Dynamic churn scores

1

Detect Churn Risk as It Emerges

Use Sentiment, Call Reasons, Disputes and Competition References with text analytics on contact center call notes on top of demographic, usage and billing data to create most accurate customer churn models.



2

Intelligent Routing



Increase Customer Contact Rate with Risk Based Call Routing

Use customer contacts already happening at your contact center by identifying high risk customers in IVR and re-route them to highest skilled service professionals for risk recovery

Service to Sales

3

Improve Sales Effectiveness with Service to Sales Model

Up-training service specialists with retention skills to make offers while they are still on the phone by addressing real-root causes of risk and increase customer life time value.



4

Risk-Aware Marketing



Enhance Marketing Effectiveness with Risk Aware Marketing

Super charge your marketing program by providing customer churn propensity scores to enhance existing customer marketing with targeted offers through email, web and snail mail.

Risk-Aware Business

5

Increase Company Wide Risk Awareness

Improve Sales, Service, Product, Field Operations and Pricing Strategies by using customer churn risk drivers and competitive intelligence from your daily customer interactions and advanced text analytics.



TEST DRIVE VOZIQ'S FULL SOLUTION

Get \$25000 Worth Predictive Churn Analytics for Free!
Visit <http://www.voziq.com/freetrial> for details.